



18 East 22nd St.  
Kearney, NE 68848-1180  
(308) 233-3214  
www.cityofkearney.org

---

## **CITY OF KEARNEY** **PRESS RELEASE** ***For Immediate Release***

Issued Date: December 14, 2020

Point of Contact: Kevin Thompson, Lieutenant, (308) 233-5269

### **Drive Merry, Bright, and Sober This Holiday Season: *Drive Sober or Get Pulled Over***

The Kearney Police Department will be joining law enforcement agencies across the state during the “Drive Sober or Get Pulled Over” enforcement campaign. This operation will run December 18, 2020 – January 1, 2021. During this period, local law enforcement will show zero tolerance for drunk driving. Increased state and national messages about the dangers of driving impaired, coupled with enforcement and increased officers on the road, aim to drastically reduce drunk driving on our nation’s roadways.

According to NHTSA, 10,511 people were killed in drunk-driving crashes in 2018. On average, more than 10,000 people were killed each year from 2014 to 2018 — one person was killed in a drunk-driving crash every 50 minutes in 2018. Remember that it is never okay to drink and drive. If you chose to drink alcohol designate a sober driver or plan to use public transportation or a ride service to get home safely. “The statistics are staggering, traffic deaths and injuries related to drunk or drugged driving are senseless and preventable. We urge everyone to make responsible choices and designate a sober driver if alcohol is in your plans. Don’t become a tragic statistic this holiday season,” said Chief Bryan D. Waugh

Kearney’s participation in the impaired driving enforcement is funded through a grant from the Nebraska Office of Highway Safety.

**Check out our web site at [www.cityofkearney.org](http://www.cityofkearney.org).**

*We are sending this News Release as a service to the news media and citizens of Kearney.*

pc: City Council  
City Department Heads  
Kearney Hub  
KHGI TV  
KGFW  
KSNB Local4  
KKPR  
1011Now  
KHAS