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CITY OF KEARNEY **PRESS RELEASE** ***For Immediate Release***

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Priority Traffic Enforcement Areas for June 2020

There are **three objectives** of this program:

- 1) Educate citizens of lawful and safe driving habits through traditional and social media.
- 2) Gain voluntary compliance from the public, through aggressive traffic statute enforcement practices that are specific to location, time and type of violation.
- 3) Reduce the number of vehicle collisions at high traffic volume intersections and roadways.

The **criteria** will for determining these locations will be based on:

- Accidents and causes
- Traffic Congestion
- Public Complaints – **Please Use *Access Kearney* to report**
- City Complaints
- Manpower
- Calls for Service Load
- Officer / Supervisor Observations and Recommendations

Priority Traffic Enforcement Areas for June are:

- 1) 2nd Avenue (56th Street - City Limits)
- 2) West 24th Street (12th Avenue - 30th Avenue)
- 3) West 11th Street (2nd Avenue - 30th Avenue)

While officers may enforce any observed violations, the targeted violations will be speed enforcement, traffic signal violation, improper wide turns, and other observed traffic violations.

Check out our web site at www.cityofkearney.org

We are sending this News Release as a service to the news media and citizens of Kearney.

cc: City Council
Kearney Hub
KGFV
KRNK
KKPR
KHGI TV #13
KHAS TV #5
KOLN/KGIN TV #11