



# **CITY OF KEARNEY** **PRESS RELEASE** **For Immediate Release**

18 East 22<sup>nd</sup> St.  
Kearney, NE 68848-1180  
(308) 233-3214  
[www.cityofkearney.org](http://www.cityofkearney.org)

---

Issued Date: August 30, 2019

Point of Contact: Kevin Thompson, Police Lieutenant, (308) 233-5259

## **KEARNEY POLICE DEPARTMENT TO PARTICIPATE IN PINK PATCH PROJECT**

The Kearney Police Department will be participating in the *Pink Patch Project*, joining approximately 390 Law Enforcement Agencies across the country, including 23 in Nebraska. The purpose of the Pink Patch Project is to increase public awareness about breast cancer and to raise funds for the fight against this disease.

During the month of October, officers of the Kearney Police Department will be demonstrating their support of breast cancer awareness by wearing pink shoulder patches on their uniforms. The pink patches are intended to stimulate conversation within the community and to raise public awareness about the importance of early detection and treatment in the fight against breast cancer.

The Kearney Police Department will have our uniquely designed Pink Shoulder Patches for sale at the front desk of the Law Enforcement Center during the months of September & October for \$10 each (cash only). All proceeds will be donated to "Project Pink", a local charity whose mission is to impact Kearney and the surrounding communities by providing focus, support, and resources to financially and emotionally assist those battling breast cancer. We have also partnered with Saylor Screenprinting and Hy-Vee for t-shirts and on-line t-shirt sales. The shirt's will be offered in four different colors and have all three Buffalo County Area Law Enforcement agencies pink patches screen-printed with the iconic pink ribbon for this year's 2019 campaign. Hy-Vee (Kearney location) will be carrying limited quantities in-store or see the link listed below for on-line t-shirt sales through Saylor Screenprinting.

- For more information about the Pink Patch Project, visit [www.pinkpatchproject.com](http://www.pinkpatchproject.com).
- For Online T-Shirt sales visit, <https://kpdpinkpatchproject.itemorder.com/sale>.
- For Direct T-Shirt sales visit **Saylor Screen Printing** or **Hy-Vee** of Kearney.
- For Patch sales stop into the Kearney Law Enforcement Center front desk.

**Check out our web site at [www.cityofkearney.org](http://www.cityofkearney.org)**

*We are sending this News Release as a service to the news media and citizens of Kearney.*

cc: City Council  
Kearney Hub  
KGFW  
KRNY  
KKPR  
KHGI TV #13  
KHAS TV #5  
KOLN/KGIN TV #11