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CITY OF KEARNEY **PRESS RELEASE** ***For Immediate Release***

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City Begins Comprehensive Planning Process

This year the City of Kearney will undergo a process of updating the Comprehensive Plan. It will take 12 months to complete, but the new Plan will outline how and where development will occur in the community for the next decade.

In collaboration with consultants JEO and HDR, the City will assess existing development and project future needs for transportation infrastructure, recreation and parks facilities, and private growth in housing, commercial, and industrial areas. The process is currently underway with data gathering, and public meetings will begin in February. Citizen input is essential to ensure the Plan represents the needs and desires of the community. Ideas and opinions will be solicited during focus group and town hall meetings, and design charrettes planned for spring which will be advertised as dates are set. This Comprehensive Plan will also make extensive use of online engagement for citizens who are unable to attend in-person meetings.

Cultivate Kearney will allow individuals to click and connect with City staff and other residents and engage in discussion. Surveys posted online will allow assessment of ideas as the Plan develops. As a reward, users will earn points for participating and can redeem those points for unique prizes and gift certificates donated by local organizations and individuals. Creating an account is easy - register with a Facebook, Google, or LinkedIn account at <http://mindmixer.cityofkearney.org/signup>.

The City hopes to have the Comprehensive Plan completed and presented to City Council for adoption in December 2015.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.

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