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CITY OF KEARNEY **PRESS RELEASE** ***For Immediate Release***

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Drive Sober or Get Pulled Over Campaign 2025

The Kearney Police Department will be joining law enforcement agencies across the country during the “Drive Sober or Get Pulled Over” enforcement campaign. This operation will run August 16th, 2025 – September 1st, 2025. During this period, local law enforcement will show zero tolerance for drunk driving. Increased state and national messages about the dangers of driving impaired, coupled with enforcement and increased officers on the road, aim to drastically reduce drunk driving on our nation’s roadways.

According to latest NHTSA statistics during a previous Labor Day holiday, there were 490 crash fatalities nationwide. Of these traffic crash fatalities, 39% (190) involved a drunk driver, and a quarter (25%) involved drivers who were driving with a BAC almost twice the legal limit (.15 + BAC). Among drivers between the ages of 18 and 34 who were killed in crashes over the Labor Day holiday in 2022, 47% of those drivers were drunk, with BACs of .08 or higher.

“Drunk driving is entirely preventable, and the consequences are often deadly. Through increased patrols and zero-tolerance enforcement, our goal is to save lives and remind drivers that getting behind the wheel impaired is never worth the risk.” – Cpt. Kevin Thompson

Kearney’s participation in the impaired driving enforcement is funded through a grant from the Nebraska Office of Highway Safety.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.