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## **CITY OF KEARNEY** **PRESS RELEASE** **For Immediate Release**

Issued Date: January 25, 2016

Point of Contact: Michael W. Morgan, City Manager, (308) 233-3214

### **City of Kearney Hires Community Affairs Coordinator**

The City of Kearney is pleased to announce that Amy Yancy has been hired as the Community Affairs Coordinator for the City of Kearney. Miss Yancy was previously employed with Crop Tech Solutions, LLC as the Marketing Communications Manager in Kearney for two and a half years.

Miss Yancy graduated from the University of Nebraska-Lincoln in 2012 with a Bachelor of Science in Business Administration. During her time with Crop Tech Solutions she increased brand recognition, organized events, planned and developed marketing materials and maintained social media interaction.

Miss Yancy's responsibilities include supplemental marketing to the City departments, community engagement, developing social media platforms and coordinating special events. She will work closely with the City Manager to keep the public aware of their local government. Miss Yancy began her employment with the City on January 19, 2016.

**Check out our web site at [www.cityofkearney.org](http://www.cityofkearney.org).**

*We are sending this News Release as a service to the news media and citizens of Kearney.*

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