

18 East 22nd St. Kearney, NE 68848-1180 (308) 233-3214 www.cityofkearney.org

CITY OF KEARNEY PRESS RELEASE For Immediate Release

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Point of Contact: Suzanne Brodine, Assistant City Manager/Development Services Director,

308-233-3222.

<u>Downtown Improvement Board Offers New Bike Rack Grant Program</u>

The Downtown Improvement Board is excited to announce a new grant opportunity available to business or property owners located in the Off Street Parking District No. 1 to make custom, artistic bicycle racks more affordable.

The Downtown Kearney Bike Rack Program will utilize funding provided annually by the Downtown Improvement Board. The Board has allocated \$2,000 to be provided for grant recipients in 2015. The program will provide 50/50 cost sharing of approved custom bike racks, up to a \$1,000 value (which means up to \$500 can be provided by the Bike Rack Program). Any additional costs must be paid by the applicant and installation will be done by the City of Kearney for no additional charge.

The installation of bicycle racks near businesses has several important benefits for the Downtown district and the Kearney community including, but not limited to, community wellness, sustainability, decreased carbon emissions, and decreased demand for parking.

Businesses requesting a custom bicycle rack are encouraged to submit an application to the Downtown Improvement Board beginning on Monday, February 2, 2015. For more information or to request an application, please contact Suzanne Brodine at (308) 233-3222.

Check out our web site at www.cityofkearney.org.

We are sending this News Release as a service to the news media and citizens of Kearney.

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